

February 2020 Newsletter

We have been busy planning the webinars for this year. Next month to celebrate Women's History Month, join us for [WIT Myth Busters: The Truth About Being a Woman in Tech](#). This will be a lively discussion by several leaders in the WIT Data Platform community including Wendy Pastrick, Deborah Melkin, Gilda Alvarez, and Meredith Ryan. Later in March, Kendra Little will talk about [The Evolution of Database Development and Administration](#). In June, [Gayle Sheppard, Corporate Vice President over the Microsoft data platform will join us for an interview](#). Stay tuned for more exciting webinars this year!

Each month we feature a blogger, and this month it is [Jess Pomfret](#). Jess is a newly awarded MVP and is a DBA at Quilter International. Congratulations, Jess!

Interested in starting your own blog? We can help get you started. Just send us a note at wit@pass.org.

We would like to thank our sponsors for supporting our group. They provide funds that make virtual groups possible. We also award a gift certificate at each webinar to one lucky attendee thanks to the funds provided.



SentryOne makes staying on top of the latest technology trends important to the SQL Server community easy by offering free webinars from Microsoft MVP's Kevin Kline, Aaron Bertrand, and other team members. [Check out](#) the upcoming topics and webinars on demand and ready to watch!

Click [here](#) to receive a free SentryOne product trial!



[Announcing the 2020 State of Database DevOps report](#)

Redgate has recently launched the 2020 State of Database DevOps report. Over 2,000 participants from every industry sector across the globe took part in this year's survey, offering great insights and tactics for improved database code deployment quality. Including a foreword from Kellyn Pot'Vin-Gorman, Customer Success Engineer at Microsoft, discover the landscape of Database DevOps for 2020. [Download your copy](#).

Click [here](#) to learn how Redgate can support your user group!

--Rie and Kathi

Compassion is Not Enough

As editor of Simple Talk, I read and edit articles in many different topics. Last year, an author sent me an article about [compassionate coding](#). It all made sense to me at the time; technology can cause lots of suffering, and there are ways to be better. Not only can companies do bad things with our data, but also the attitudes of technology teams are often ugly due to big egos and “bro” cultures.

A few months later, he sent me another two articles ([Why Empathy is Not Enough in Tech](#) and [The #causeascene Guiding Principles to Do Less Harm in Tech](#)). He was wrong, he said, compassion and good intentions are not enough. It’s not enough to put yourself in someone else’s shoes. Everyone must be respected and welcomed as part of the process. Not only does true inclusion make the world a better place, it also makes for better products.

These are the Guiding Principles from [#causeascene](#):

- Tech is not neutral
- Intention without strategy is chaos
- Lack of inclusion is chaos
- Prioritize the most vulnerable

This turned out to be a lot to consider. Even with the best intentions, it’s possible to have unconscious biases or language that can hurt others.

--Kathi

Great Links

We are always looking for input from our members. Please drop us a line at wit@pass.org if you have a link you would like to share, would like to write an article for the newsletter, or if you would like to present a webinar. We are looking for any topic that would be interesting to the WIT group and data platform topics presented by women. This is a great way to get experience as a speaker.

[#causeascene Podcast](#)

[The biggest misconception about diversity and inclusion at work, according to a leader at the No. 1-ranked employer for diversity](#)

Webinar Schedule

Group	Date	Session	Speaker
Cloud Virtual Group	03-05-2020	Azure Data Factory - An overview of modern data integration service in the cloud	Yingying Myra Ma
Women in Technology	03-11-2020	WIT Myth Busters: The Truth About Being a Woman in Tech	WIT Panel
Cloud Virtual Group	03-12-2020	Throw a Brick at Your Data: Intro to Azure Databricks	Hope Foley
Application Development	03-15-2020	Optimizing business outcomes with Power Automate	Audrie Gordon
Women in Technology	03-25-2020	The Evolution of Database Development and Administration	Kendra Little

Performance Virtual Group	04-16-2020	SQL Server Performance Investigation & Monitoring	Smitha Reddy
DBA Fundamentals	05-19-2020	Replacing Profiler with Extended Events	Erin Stellato
Database Administration	05-27-2020	Plan Stability through Plan Forcing with Query Store	Erin Stellato
Women in Technology	06-04-2020	Interview with Microsoft Corporate Vice President, Gayle Sheppard	Gayle Sheppard
Women in Technology	08-12-2020	Understanding Indexes for Writing Better Queries?	Janice Gerbrandt

Event Speakers

Event	Location	Date	Session Title	Presenter
SQL Saturday #953	Rochester	02-29-2020	Beginning T-SQL	Jennifer McCown
SQL Saturday #953	Rochester	02-29-2020	Beyond the Basic SELECT	Deborah Melkin
SQL Saturday #953	Rochester	02-29-2020	More Common Than You Think: Mental Illness in Tech	Tracy Boggiano
SQL Saturday #953	Rochester	02-29-2020	Introduction to Sentiment Analysis with SQL Server	Tracey Kroll
SQL Saturday #953	Rochester	02-29-2020	Streamline Database Deployments	Elizabeth Noble
SQL Saturday #953	Rochester	02-29-2020	Thanks for the Feedback!	Anna Hadnagy
SQL Saturday #953	Rochester	02-29-2020	The Good, the Bad, and the Ugly -- switching from SSIS to Informatica Cloud as an ETL Tool	Jane Datz
SQL Saturday #953	Rochester	02-29-2020	Intro to Query Store	Tracy Boggiano
SQL Saturday #953	Rochester	02-29-2020	Look Mom... No Hands! Getting Started with Automation	Kimberly StJacques,
SQL Saturday #951	Tampa	02-29-2020	How To Talk To Your Storage Admin	Marsha Pierce
SQL Saturday #951	Tampa	02-29-2020	MA + THE - E = Aggravated with Aggregation	Carolyn Risk
SQL Saturday #951	Tampa	02-29-2020	The Future Is Here for Containers!	Marsha Pierce
SQL Saturday #951	Tampa	02-29-2020	Sarah the Explorer: Navigating and Customizing the SharePoint Interface	Sarah Patrick
SQL Saturday #951	Tampa	02-29-2020	Career Development	Katja Mosher
SQL Saturday #951	Tampa	02-29-2020	How to Beat the ATS	Suzanne Ricci
SQL Saturday #951	Tampa	02-29-2020	Failure needs to be an option	Donna Ellis Wilson
SQL Saturday #951	Tampa	02-29-2020	Mastering TempDB	Monica Rathbun

SQL Saturday #956	Belgium	03-07-2020	Be a dynamic SQL dynamo!	Joanna Wolthuis
SQL Saturday #929	Baton Rouge-BI	03-07-2020	Beginner's Guide to Power BI	DeNisha Malone
SQL Saturday #929	Baton Rouge-BI	03-07-2020	A Perfect Ten: The Data Model	Leslie Andrews
SQL Saturday #929	Baton Rouge-BI	03-07-2020	CHARTing A Course to Financial Independence	Katie Wagner
SQL Saturday #929	Baton Rouge-BI	03-07-2020	Ethics in Data	Christine Assaf, William Assaf
SQL Saturday #929	Baton Rouge-BI	03-07-2020	Best Practices in Dashboard Design: Designing with your end user in mind	Michelle Gaudette
SQL Saturday#950	Victoria	03-14-2020	Power BI Governance- Overview and Strategie	Gabi Münster, Oliver Engels
SQL Saturday #950	Victoria	03-14-2020	Migrating data to Azure	Melody Zacharias
SQL Saturday #950	Victoria	03-14-2020	Virtualizing SQL - An overview of what you need to do to virtual	Marsha Pierce
SQL Saturday #950	Victoria	03-14-2020	Turbocharge Your SQL Server with In-Memory Technologies	Pam Lahoud
SQL Saturday #950	Victoria	03-14-2020	Data Types Do Matter	Angela Henry
SQL Saturday #950	Victoria	03-14-2020	Data Types Do Matter	Angela Henry
SQL Saturday #948 Pre-Con	Cincinnati	03-20-2020	The Azure SQL Workshop	Anna Hoffman, Bob Ward
SQL Saturday #948	Cincinnati	03-21-2020	Managing Availability Groups with PowerShell, Tips, Techniques, Cool Scripts!	Julie McLain-Harper
SQL Saturday #948	Cincinnati	03-21-2020	Charlie and the Data Factory	Vanessa Kesten
SQL Saturday #948	Cincinnati	03-21-2020	Using Open Source Software to Collect Performance Metrics	Tracy Boggiano
SQL Saturday #948	Cincinnati	03-21-2020	Azure SQL Database: Maximizing Cloud Performance and Availability	Anna Hoffman
SQL Saturday #948	Cincinnati	03-21-2020	AI For Good: Cognitive Services Vision	Alicia Moniz
SQL Saturday #948	Cincinnati	03-21-2020	SARGability: The Case of the Unused Index	Lisa Bohm
SQL Saturday #948	Cincinnati	03-21-2020	More Common Than You Think: Mental Illness in Tech	Tracy Boggiano
SQL Saturday #945 Pre-Con	Chicago	03-20-2020	Data Science with Databricks	Ginger Grant
SQL Saturday #945 Pre-Con	Chicago	03-20-2020	Creating Effective Power BI Reports	Meagan Longoria
SQL Saturday #945	Chicago	03-21-2020	New to Power BI --> Start Here	Shannon Lindsay, Stephanie Bruno
SQL Saturday #945	Chicago	03-21-2020	Recognizing Tempdb Performance Bottlenecks	Kat Edrington

SQL Saturday #945	Chicago	03-21-2020	Single Statement, Many Changes: How One Statement Can Modify Multiple Tables	Deborah Melkin
SQL Saturday #945	Chicago	03-21-2020	The Community Speaks: WIT, LGBTQ, diversity and inclusion	Tamera Clark
SQL Saturday #945	Chicago	03-21-2020	Navigating Row Level Security	Erin Dempster
SQL Saturday #945	Chicago	03-21-2020	What is DevOps and Why Should DBAs Care?	Kathi Kellenberger
SQL Saturday #945	Chicago	03-21-2020	Women in Technology Panel	Wendy Pastrick
SQL Saturday #945	Chicago	03-21-2020	T-SQL Window Function Performance in 2019	Kathi Kellenberger
SQL Saturday #945	Chicago	03-21-2020	Creating Accessible Power BI Reports	Meagan Longoria
SQL Saturday #945	Chicago	03-21-2020	Streamline Database Deployments	Elizabeth Noble
SQL Saturday #945	Chicago	03-21-2020	Using Natural Language Queries in Power BI Reports and Dashboards	Jessica Jolly
SQL Saturday #945	Chicago	03-21-2020	The Future Is Here for Containers!	Marsha Pierce
SQL Saturday #945	Chicago	03-21-2020	Using Azure Databricks to Develop Scalable Data Solutions	Ginger Grant
SQL Saturday #944 Pre-Con	Spokane	03-20-2020	Zero to Dashboard	Angela Henry
SQL Saturday #944	Spokane	03-21-2020	What is Power BI?	Angela Henry
SQL Saturday #944	Spokane	03-21-2020	Understanding Indexes for Writing Better Queries	Janice Gerbrandt
SQL Saturday #944	Spokane	03-21-2020	Migrating data to Azure	Melody Zacharias
SQL Saturday #944	Spokane	03-21-2020	Soft skills for Geeks: Don't be a flat boxer	Sara Ament, Randy Knight
SQL Saturday #944	Spokane	03-21-2020	What's new in SQL Server Tools?	Julie Koesmarno
SQLBits	London	3/31/2020	A Day Full of Azure Data Factory	Cathrine Wilhelmsen
SQLBits	London	3/31/2020	Getting started with Azure Machine Learning	Nico Jacobs and Aniek Sies
SQLBits	London	3/31/2020	The Azure SQL Workshop	Bob Ward and Anna Hoffman
SQLBits	London	4/1/2020	Performance Tuning with Query Store in SQL Server and Azure	Erin Stellato
SQLBits	London	4/1/2020	The SQL Server 2019 Workshop	Bob Ward, Pedro Lopez, Anna Hoffman and Buck Woody
SQLBits	London	4/1/2020	Statistics4Performance: Internals, Analysis, Problem Solving	Kimberly L. Tripp

SQLBits	London	4/2/2020	Core Best Practices for High Performing DevOps Teams	Kendra Little
SQLBits	London	4/2/2020	Why You Need Query Store	Erin Stellato
SQLBits	London	4/2/2020	SQL Server to Azure SQL: Performance and Availability	Anna Hoffman
SQLBits	London	4/2/2020	Combatting illegal fishing with Azure for less than £10/mth	Rie Irish
SQLBits	London	4/2/2020	Azure DW and Power BI, reporting at the speed of light!	Stijn Wynants and Rita Dias
SQLBits	London	4/2/2020	Automating Azure Data Factory Deployments using Azure DevOps	Cathrine Wilhelmsen
SQLBits	London	4/2/2020	Using PowerApps and Flow in Power BI	Aniek Sies
SQLBits	London	4/2/2020	Azure Data Studio Features in 20 Minutes	Vicky Harp
SQLBits	London	4/2/2020	Azure AI, Power new possibilities for every organization	Lindsey Allen
SQLBits	London	4/2/2020	Whats New in SQL Tools for Developers	Udeesha Gautam and Dinakar Nethi
SQLBits	London	4/2/2020	Taking Models to the Next Level with Azure Machine Learning	Amy Boyd
SQLBits	London	4/2/2020	Building a secure data solution using Azure Data Lake	Carmel Eve
SQLBits	London	4/2/2020	SQL Extensibility Architecture in Machine Learning Platform	Nellie Gufstafsson and Jasraj Dange
SQLBits	London	4/2/2020	Exclusive SQL Bits Announcement: New Microsoft Certification	Kalen Delaney
SQLBits	London	4/2/2020	Always Encrypted for Beginners	Monica Rathbun
SQLBits	London	4/2/2020	Securing the Future with AI	Darshna Shah
SQLBits	London	4/3/2020	Power BI Report design Tips and Tricks	Prathy Kamasani
SQLBits	London	4/3/2020	Troubleshooting Plans: P1-Root Cause Analysis/Caching Probs	Kimberly L. Tripp
SQLBits	London	4/3/2020	Troubleshooting Plans: P2-Statistics Problems	Kimberly L. Tripp

SQLBits	London	4/3/2020	Code-free ETL Using Azure Data Factory	Joanna Podgoetsky and Shirley Wang
SQLBits	London	4/3/2020	No-code Bots	Steph Locke
SQLBits	London	4/3/2020	Power Query is taking over	Laura GB
SQLBits	London	4/3/2020	How SQL Server keeps track of what you're keeping track of.	Kalen Delaney
SQLBits	London	4/3/2020	Uhms and Bunny Hands: Improving Your Presentation Skills	Cathrine Wilhelmsen
SQLBits	London	4/3/2020	Unlock your LinkedIn profile to unleash your full potential	Hollie Whittles
SQLBits	London	4/3/2020	Lets play with a date field & Time Intelligence in Power BI	Ana Maria Bisbe York
SQLBits	London	4/3/2020	Scala for Big Data the Big Picture	Anna Wykes
SQLBits	London	4/3/2020	Build or buy AI?	Steph Locke
SQLBits	London	4/3/2020	How to Launch a Successful IT Initiative	Kendra Little and Grant Fritchey
SQLBits	London	4/4/2020	Stop Tuning Queries and Start Tuning Your Workload	Erin Stellato
SQLBits	London	4/4/2020	Notebooks in Azure Data Studio	Julie Koesmarno
SQLBits	London	4/4/2020	Start Building Machine Learning Models Faster than You Think	Amy Boyd
SQLBits	London	4/4/2020	AI For Good: Cognitive Services Vision	Alicia Moniz
SQLBits	London	4/4/2020	Lets do the cleansing with M and / or Python languages	Ana Maria Bisbe York
SQLBits	London	4/4/2020	Building Dynamic Data Pipelines in Azure Data Factory	Cathrine Wilhelmsen
SQLBits	London	4/4/2020	Coming Soon: Upcoming SQL Tools Features	Vicky Harp
SQLBits	London	4/4/2020	Simple & secure big data sharing using Azure Data Share	Joanna Podgoetsky
SQLBits	London	4/4/2020	Democratizing Machine Learning on the SQL Platform	Nellie Gufstafsson
SQLBits	London	4/4/2020	Fast Focus: Azure Notebooks for Artificial Intelligence	Jennifer Stirrup

SQLBits	London	4/4/2020	Azure data services on Azure Arc	James Rowland-Jones and Nellie Gustafsson
SQLBits	London	4/4/2020	The Data Lifecycle: Decision making with data in Power BI	Jennifer Stirrup
SQLBits	London	4/4/2020	Microsoft certifications for the Data & AI professional	Sandra Marin and Kalen Delaney
SQLBits	London	4/4/2020	Azure SQL: What to use when	Anna Hoffman
SQLBits	London	4/4/2020	Combating illegal fishing with Azure for less than £10/mth	Carmel Eve and Jess Panni